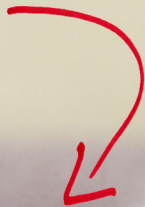


give me

SHELTER

A Cocheco Valley Humane Society Publication

Winter / Spring 2014



We're getting ready
for Tails to Trails!
page 5



Cocheco Valley
Humane Society

Cocheco Valley Humane Society

262 County Farm Road • Dover, NH 03820

www.cvhsonline.org

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You Can Make a



Difference

At CVHS, we are continually amazed by the outpouring of support we get from the local community. You can make a difference in 2014.

You can do it by writing a check to help buy food or supplies for an animal. You can give an animal their forever home by adopting them into your family. You can volunteer your time at an event or walk a dog at the shelter. You can donate items for the yard sale or bake cookies for the bake sale. You can request payroll deductions at work or make a bequest in your will. You can participate in Bingo or buy tickets to the Haunted Overload.

How about collecting pledges and walking in our annual Dog Walk, or buying a raffle ticket at Apple Harvest Day? You might also like to eat at one of the local restaurants in the area that host events with part of the proceeds donated to our shelter, or put some loose change in one of our donation boxes you see while you're out and about.

You can make a difference by being involved. Visit our website at www.cvhsonline.org to learn about our upcoming events and ways you can help. And be sure to like us on Facebook and share our posts to help get the word out about adoptable animals and fundraisers.

On behalf of the animals, I thank you for your support. The animals need us and we need you. Please think about how you can make a difference this year. Come by and see us.



Leslie Heindl
Executive Director



You can make a difference by getting involved in our upcoming fundraiser Tails to Trails and the 20th Annual Walk for the Animals!

Learn more on page 5!

CVHS Introduces the Fabulous Five and Pet of the Month

CVHS has spotlighted a different adoptable pet on the shelter's website every week for many years, but this past December marked the first time the shelter has ever tried highlighting a Pet of the Month.

"This new program is something completely different," CVHS Promotions Coordinator Alaina Goodnough explains. "Because we have an entire month to spotlight one animal, we can really help the public get to know them through candid photos, videos, and even staff and volunteer testimonials." In addition to the heavy advertising throughout the month, each Pet of the Month will have a reduced adoption fee.

Created by CVHS Shelter Manager Kris Halsey, the Pet of the Month program was designed to draw attention to some of the shelter's longest residents. "Some of these animals have been with us for months," says Halsey, "and we're hoping this will really help us get the word out about them."

In creating the Pet of the Month program, Halsey was drawn to five dogs in particular that had each been at the shelter for 100 days or more. Realizing that these dogs had spent many hours of the past few months alone in their kennels, Halsey created the Fabulous Five program to help build time into each staff member's day to spend one-on-one with these long-term residents.

Each staff member was assigned one of the Fabulous Five dogs and was responsible for spending 10 minutes every hour with that dog. They could go for a walk, take a ride, play with toys, or even just sit and cuddle. To help with the project, the staff members transformed two areas of the shelter into "just like home" rooms where the dogs could get away from the noise and stress of the kennels and relax with the staff members.

"We understand a lot of our supporters aren't in a position to adopt," she continues, "but we hope they'll share our Facebook posts and tell their friends about these animals. That's how these long-term residents are going to find their forever homes."

<p><i>Meet the Fabulous Five</i></p>		<p>J.T., Buddy, Leah, Blue, and Rocky have been at CVHS a combined total of <i>508 days</i></p>
		
<p>Help them find their forever homes!</p>		 <p>Cochecho Valley Humane Society 262 County Farm Rd Dover, NH 03820 603-749-5322 www.cvhsonline.org</p>

The original Fabulous Five program started with all dogs (above) but, as they've gone home, the shelter has started spotlighting long-term feline residents, as well. All adoptable animals have been spayed/neutered, are up-to-date on their vaccines, and are microchipped.

The program has already had a tremendous response. The dogs have been greatly enjoying their special one-on-one time and adopters have been asking to meet the Fabulous Five. Since launching the program in January, three of the original Fabulous Five have been adopted, opening space in the program for more animals that would benefit from the extra attention, including long-term cats.

For more information about the current Fabulous Five or the CVHS Pet of the Month, go to www.cvhsonline.org or call (603) 749-5322. For news and updates regarding adoptable animals, be sure to "like" Cochecho Valley Humane Society on Facebook.



Pet First Aid Course Offered at Shelter

Mark your calendars! CVHS will be holding a Pet First Aid class with April Begosh of Healthy Pets NH on Saturday, April 12th from 10am to 3pm at the shelter. This class will cover restraining an animal, pet CPR, rescue breathing, choking management, poisoning, injury assessment, bleeding protocols, and bites and stings. Participants will be certified in pet first aid for two years upon completing the course. The cost for this class is \$65 (includes a workbook) with \$25 of the fee going to CVHS. Space is limited! Please register by April 3rd by emailing volunteerc@cvhsonline.org or calling 603-749-5322 ext. 111.

CVHS Receives \$30,000

Dr. Michael O'Connell, CEO of Salmon Falls Family Healthcare, has once again shown his support for Cochecho Valley Humane Society by generously matching \$30,000 in donations made to the shelter's annual Holiday Appeal, a 20 percent increase from his donation to the 2012 campaign.

All donations go towards providing food, shelter, and medical care to the more than 2,000 animals that come through the shelter's doors each year. "We are so thankful for Dr. O'Connell's generosity and for all the supporters who helped us meet the match," said Leslie Heindl, CVHS Executive Director.

In addition to the donation, Salmon Falls Family Healthcare, located in Somersworth, has also set up a dog house shaped donation bin in their lobby to collect wish list items like food and toys for the shelter.

To learn more about Salmon Falls Family Healthcare, go to www.salmonfallsmd.com.

**Thank you,
Dr. O'Connell,
for your
continued
support of
the animals at
CVHS!**



Meet Our Cover Bunny



Believe it or not, beautiful Heidi came to the shelter as a stray. This adorable girl is very friendly and enjoys attention. She is sweet and loving and should do well in a home with someone who has lots of time for her - she would even be a good choice for a first-time bunny owner.

Name: Heidi

Age: 3 years

Sex: Spayed Female

Breed: Rex mix

At the shelter, Heidi spends her time in a large play pen instead of in a cage. She can often be found stretched out across the floor, relaxing and keeping

an eye on all the goings on in the bunny room. She really enjoys the freedom of the playpen and would be happiest in a home with someone who will give her lots of out-of-cage time. She might even make a great companion on the couch when you're watching TV!

Heidi's adoption fee is \$45 and she is already spayed. For more information about her, or about any of the other wonderful animals currently available for adoption, visit our website at www.cvhsonline.org or give us a call at 603-749-5322.



FEDERAL SAVINGS
BANK

CVHS Holds 20th Annual Dog Walk



**June 1st, 2014
11am to 2pm**

Strafford County Courthouse

Cocheco Valley Humane Society recently announced that it will be holding Tails to Trails and the 20th Annual Walk for the animals on Sunday, June 1st, 2014 from 11am to 2pm. Hosted by longtime friends of the animals Mark and Karen from WOKQ's Morning Waking Crew, this year's dog walk will once again be taking place on the lawn of the Strafford County Courthouse in Dover, just steps away from the shelter.

The event will include food, vendors, demonstrations, adoptable animals, a photo booth, and, for the first time, an honor board where participants can hang photos and messages about the pets they are remembering or honoring by doing the walk. "This event has always been heavily dog-oriented," explains CVHS Promotions Coordinator Alaina Goodnough, "but it's really a celebration of all pets. Whether you are participating in the walk in honor of a cat or other animal at home or in memory of a beloved pet you've lost, we want to know about it on the honor board." After the event, the honor board will be displayed at the shelter.

Registration is now open online! To start collecting pledges, or to learn more about Tails to Trails, go to www.cvhsonline.org/dogwalk.cfm.

Thank you to Haunted Overload!



Haunted Overload creator Eric Lowther (far right) presents CVHS board member Deb Shelton with a check for more than \$16,000.

The staff members and volunteers at Cocheco Valley Humane Society were happily surprised this past November when Eric Lowther, creator of the one-of-a-kind Halloween attraction Haunted Overload, presented the shelter with a donation of over \$16,000.

Since partnering with CVHS three years ago, the haunt, located at DeMeritt Hill Farm in Lee, NH, has donated 10% of their profits from the Halloween season to the shelter. After experiencing record-breaking

attendance, their donation after the 2013 Halloween season was far greater than CVHS had imagined.

Earlier in the year, CVHS held a special Haunted Overload kick-off party at DeMeritt Hill Farm to officially mark the opening of the popular attraction. Over 100 participants took part in a special trick-or-treat through the haunt where they got to meet some of the actors and, of course, collect candy. Hosts Mark Ericson and Karen Kiley from WOKQ's Morning Waking Crew were on hand to give away prizes to costume contest contestants for categories such as "most original" and "best dog costume".



Costumed CVHS volunteers with CVHS Outreach Coordinator Mary Goyette (second from left) were on hand every night during Haunted Overload to thank guests at the exit to the attraction. Volunteers also directed cars, sold items at the snack table, and helped with crowd control.

Plans are already underway for this year's haunt. Volunteers are needed throughout the year to assist with various projects including building the sets, clearing the trails, and carving pumpkins. In October, CVHS welcomes new volunteers to help direct cars during the haunt, take tickets, work at the snack table, and man the exit shack. For more information on how you can get involved with this spook-tacular event, contact CVHS Outreach Coordinator at 603-749-5322 x 111.

This fundraiser would not be possible without volunteers. We hope to see you during the 2014 Halloween season!

facebook®

Favorites

I adopted Elizah (now Ms. Tux) back in August. She has forever made my apartment what it is and keeps me company ALL the time. Now that the temperatures are starting to fall, she loves to keep warm with me on my lap, or in my face. Thank you CVHS for making my family!

- Alicia Walby



I adopted Ginger from Cocheco Valley Humane Society three years ago today. She is such a great cat and has been the best companion. Here she is in one of her favorite spots: the bed in her cat condo.

- Stefanie Phillips



This is Mia (she was called Peanut when she was here.) She now happily lives with me on a wide expanse of land where she can safely run and play with the neighborhood dogs in Southern New Hampshire. I cannot tell you how much she has changed my life for the better. Thank all of you so much for helping me find my loving companion.

- Bre Alley



This is Zoe sitting in a bag. We adopted her from you in September and she was called Beanie (I believe). She is doing great and is a happy addition to our family! Thanks!

- Lydia Vanasse



Seal and Aussie, two of our Cocheco babies. They are good snuggle buddies.

- Andrew Rockwood

Cracker Jack, a 14-year-old Labrador/Great Dane mix who suffered from arthritis, was recently featured in our holiday appeal. After spending seven months in foster care with one of the shelter's staff members, he is now living happily in his forever home.



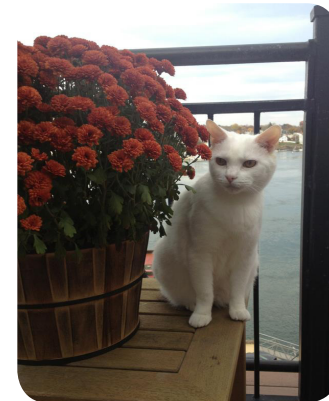
Cracker Jack (far right) with his new siblings

I just saw the write up of Cracker Jack on the website and I wanted to post an updated picture of him. He's doing extremely well in our home. He has lost even more weight and had his meds tweaked, so he feels even better than before. He is up and down our stairs several times a day fits in perfectly with our existing dogs. Older dogs are truly the best!

-Annie Sanders

A year ago today we adopted Snowball from your shelter; I can't imagine our family without him! He is the sweetest little kitty!

- Carrie Barron



Have you adopted from CVHS? Be sure to "like" Cocheco Valley Humane Society on Facebook and share your pet photos with us!

Sponsor a Shelter Animal at CVHS

In December, CVHS launched a new Sponsor an Animal program to help care for the more than 2,000 animals that come through the shelter during the year. "With the holidays, we really wanted to offer our supporters a unique way of honoring a friend or family member," explains CVHS Promotions Coordinator Alaina Goodnough. "As wonderful as it is to know a donation has been made in your name," Goodnough continues, "it means even more to know that donation has gone directly towards sponsoring a dog in our care, or a rabbit, or whatever your favorite animal may be."

Offered on the shelter's website and at the annual JC Penney holiday fundraiser, the new Sponsor an Animal program raised \$800 within the first month of being announced. Donation amounts to sponsor animals are set at specific levels ranging from \$25 to \$100. In addition to picking their donation amount, supporters can pick which type of animal they wish to sponsor. The shelter currently offers four options: dog, cat, kitten, and rabbit. Money raised from this program helps the shelter provide food, litter, vaccines, and microchips for their resident animals.

"We had a great response to this program during the holidays when people were looking for unusual and meaningful gifts," says Goodnough, "and we hope to see interest in the program continue throughout the rest of the year." To learn more about how you can become a sponsor, go to the Sponsor an Animal page at www.cvhsonline.org/sponsorananimal.cfm.

Thank you, Jewelry Creations



After the completion of the fundraiser, Lauren Brydon, Marketing Specialist at Jewelry Creations, presented CVHS Executive Director Leslie Heindl with a check for \$3,300.

A big thank you to Jewelry Creations for supporting our shelter, as well as to all the animal lovers who helped make this fundraiser a tremendous success!

CVHS was thrilled to be part of a recent fundraiser held by our friends at Jewelry Creations in downtown Dover. Throughout the holidays, Jewelry Creations sold real dog biscuit ornaments that had been coated in 24K gold. The ornaments sold for \$20 a piece at the store through the end of the year with all proceeds benefiting the animals at CVHS.



WHERE BEST FRIENDS MEET



Cocheco Valley Humane Society

Presents:

Rabies & Microchip Clinic

To Benefit the Animals of CVHS!

Saturday, April 5th

11AM – 2PM

\$25 Microchip (Includes Registration)

\$10 Rabies Vaccine

**For 3 year vaccine, MUST have proof (certificate) of previous vaccine

\$7 Nail Trim

Cash or Checks only

All cats & dogs must be leashed or caged

262 County Farm Rd. Dover NH

749-5322 cvhsonline.org

Shelter Joins Pets for Patriots

Cocheco Valley Humane Society was recently accepted as a shelter partner with Pets for Patriots, an organization that works to help shelter animals find homes with members of the military. Active and veteran members of any branch of the military can qualify at no cost for the Pets for Patriots program by first visiting their website at www.petsforpatriots.org. Once approved, participants can visit a shelter partner to find a new best friend.

Shelter pets eligible for adoption through this program must be either a dog or cat two years or older, a dog over 40 pounds, or a special needs dog or cat. Eligible pets are available to Pets for Patriots participants for a reduced adoption fee and, after adoption, local veterinary partners agree to offer ongoing discounted care.

We are honored to be a part of this great program!



Easter Portraits with Shelter Bunnies

Sunday, March 15th

11am to 3pm

\$35 for a 15 minute session - includes 1 5x7 print

Bring a donation for CVHS and receive an additional 5x7 print!

Space is limited!

Call or email Photography by Carin to reserve a spot for your child!

Photography by Carin

One Washington St, Suite 4013

Dover, NH 03820

603-591-6530

Carin@photosbycarin.com



Get Involved! Humane Education at CVHS



The shelter's newest humane educator, Hubert.

Hubert is dressed in his finest tuxedo and ready for his second Humane Education presentation of the week. The children he will be meeting have been anxiously awaiting his arrival and squeal in delight when he finally makes his appearance. Equally excited, Hubert offers a happy squeal in return. A skinny pig (a hairless guinea pig) belonging to a staff member at CVHS, Hubert is the newest member of the shelter's Humane Education team. Friendly and social, Hubert has a blast meeting the kids at local schools and representing the shelter.

Offered to both children and adults in the surrounding communities, the CVHS Humane Education program has been steadily growing in popularity over the past few years. Presentations are tailored to meet the specific topic requests of each group and, when possible, involve an animal available for adoption from the shelter.

"It's great to get some of the shelter animals out in the community," says Mary Goyette, CVHS Outreach Coordinator and one of the shelter's Humane Educators. "We love that the kids can get a hands on lesson in properly greeting and handling an animal, and it's not unusual for one of the parents or teachers to end up adopting one of the animals we bring with us," she continues.

As the demand for Humane Education presentations grows, so, too, does the need for volunteers willing to join the team of Humane Educators. "We've got a lot of presentations lined up," Goyette explains, "and our small team of Humane Educators needs more help in order to meet all these requests." As most presentations happen during the school day, the need is greatest for volunteers who are available on weekdays. Volunteers should be comfortable working with children of all ages and speaking to groups of various sizes.

If you're interested in learning more about becoming a CVHS Humane Educator, contact Mary Goyette and Ruth Henderson at volunteerc@cvhsonline.org or 603-749-5322 ext. 111.



CVHS Outreach Coordinator and Humane Educator Mary Goyette introducing a class to one of the shelter's adoptable ferrets.



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ROCHESTERTOYOTA.NET

Rochester Toyota is **committed to helping** provide shelter to all animals large and small.

CVHS Celebrates with Anniversary Event

This year, we're celebrating our 30th anniversary, and we want to mark the occasion with a special event in early fall. Our Dessert Tasting, a favorite event for many of our supporters, will be on hold this year while we prepare for this one-time-only special anniversary party. Don't worry, though - the Dessert Tasting will be back in 2015 and it will be bigger and better than ever!

Save the date! Our 30th anniversary party is scheduled for Friday, September 12th at the Portsmouth Harbor Events Center.

Stay tuned for more information about this special anniversary event!!

Shelter Receives Grant from Miranda Lambert's Charity

CVHS recently received a surprise \$3,000 grant from the MuttNation Foundation, Grammy Award-winning country singer-song writer Miranda Lambert's national charity. The Foundation is an organization that works to end pet suffering and homelessness. In 2013, MuttNation Foundation began a Mutts Across America Campaign to recognize and give support to one shelter in each state. CVHS was honored to be the shelter chosen from New Hampshire!

Some of the criteria for consideration included high volunteerism, fiscal responsibility, high adoption rates per intake, having a presence in the community, holding spay and neuter clinics, and having a website with up-to-date activity. "This was not a grant we applied for," said Leslie Heindl, Executive Director at CVHS. "It is nice to be recognized for the work that we do and it is great to hear that we are meeting the standards that this organization thinks are important".



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Looking for a Forever Home

Bud

My name is Bud. I'm a happy and easy-going dog looking for a family to love me! I've been doing well with the cats and dogs I've met at the shelter, but I need to go to a home without children. I'm still working on my leash skills but already know the commands for "sit" and "shake". Come meet me!

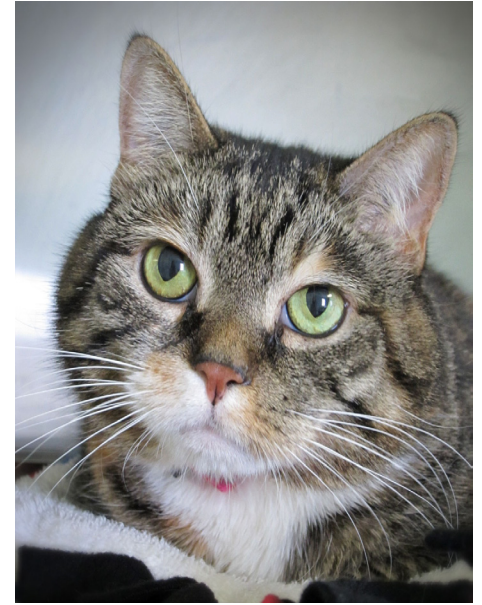
Age: 4 yrs **Sex:** Neutered Male
Breed: Coonhound / Boxer



Looney

I'm a round little middle-aged tortie gal called Looney. I am pretty quiet, reserved even, but if you take the time to open my door and pat me I will turn on my big purr motor and rub my round cheek against you. I'm a nice, easy, friendly cat and would be great for a first time pet owner. Won't you take me home?

Age: 7 yrs **Sex:** Spayed Female
Breed: Domestic Short Hair



Bob and Mini

Bob and Mini (black and white) are a bonded pair of bunnies that came to the shelter because their owner was allergic to them. They are both friendly with people but definitely enjoy each other's company the most. They love spending time in their playpen with each other and can often be found snuggling. Do you have room for these two sweet bunnies?



Bob

Age: 5 yrs

Sex: NM

Breed: Rex mix

Mini

Age: 6 yrs

Sex: SF

Breed: Rex mix

Jack Bauer

This handsome boy came to the shelter because he didn't do well with the children in his previous home. Although he can be standoffish at first with new people, he does warm up quickly. He might do well with a canine companion in his new home, but he would need to meet them first. He would do best in a quiet home with a patient owner willing to help him come out of his shell.

Age: 7 years **Sex:** Neutered Male
Breed: Sharpei mix



Oreo Double Stuff

Oreo Double Stuff came to the shelter because his owner was allergic to him. Although he is a little shy about being picked up, he loves to be petted. He would do well with anyone that has time to keep socializing him.

Age: 2 years **Sex:** Male
Breed: Abyssinian Mix

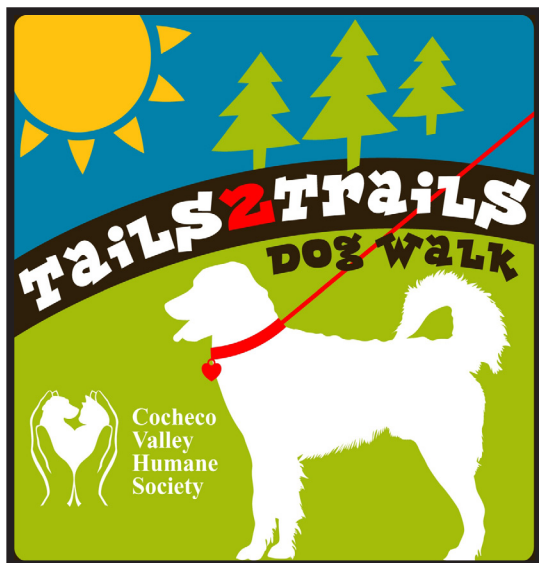


Percy

My name is Percy and I came to CVHS as a stray. I'm looking for an indoor-only home where I can get lots of love. I can be shy at first but I'm also very friendly. I'm still a young girl and can be very playful. Sometimes I get little too frisky when we're playing, so I would probably do best with older kids.

Age: 5 years **Sex:** Spayed Female
Breed: Domestic Medium Hair





Join us for our 20th annual Walk for the Animals

Sunday, June 1, 2014

11am to 2pm

**Strafford County Courthouse Lawn
Dover, NH**

Cocheco Valley Humane Society
Tails to Trails Registration and Pledge Form

NAME: _____ PHONE: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

EMAIL: _____ DOG'S RABIES TAG #: _____

I, and on behalf of my heirs, successors, and assigns, assume any and all risks associated with the Tails to Trails dog walk and waive and release any and all rights and claims against Cocheco Valley Humane Society, its agents and representatives, and any others connected with the event for injuries and damages of any kind suffered by myself or my animal. I grant permission for any and all use of photographs, motion pictures, and any record to Cocheco Valley Humane Society.

SIGNATURE: _____ DATE: _____ TEAM: _____

This must be signed in order to participate. Signature of parent or guardian is required if participant is under 18. Adult Youth - 16 years or under

Name	Mailing Address	E-Mail	Check	Cash	Donation Amount

I adopted my dog from CVHS My company offers a match! Company information: _____

You may also pre-register by mail or online on our website at www.cvhsonline.org. If mailing, please mail this completed form with pledges by May 25, 2014 to: CVHS, 262 County Farm Road, Dover, NH 03820. You may also bring pledges and this form with you to the walk on June 1st and turn them in at the registration table.

Any questions? Please call 603-749-5322 ext 113 or email devassist@cvhsonline.org.

HELP US GO GREEN



Join our email list at www.cvhsonline.org
and receive our e-newsletters, appeals,
and other important shelter updates.
Every dollar we save on postage is another
dollar that can help a homeless animal.

THANK YOU!

About Cocheco Valley Humane Society

Cocheco Valley Humane Society (CVHS) is a community-funded, non-profit organization dedicated to promoting the humane treatment of animals in Strafford County, NH and Southern Maine. Every year, we provide a safe haven to more than 2,000 surrendered, lost, abused, neglected, or unwanted animals. Our mission is to provide quality, compassionate care and shelter to our animals, in partnership with education the community concerning animal treatment and welfare.

CVHS is only as strong as the support we receive from our community. There are several ways individuals, organizations, and businesses can help us sustain our mission.

JOIN US

Become a supporter:

- Support our mission financially
- Donate goods or services
- Sponsor an event
- Host a donation bank
- Host a fundraiser, supply drive,
or off-site adoption

Volunteer:

- Help provide care, socialization
and love to our animals
- Become a foster parent
- Join a CVHS committee
- Assist with community outreach
and fundraising events

For information on how to support the animals of CVHS,
visit our website at www.cvhsonline.org